

International Accreditation – Trend or Quality Improvement?



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Three fold view on accreditations



- Institutional View, Rector
- Management Development Association, Vice president
- EQUAL Board (European Quality link), Chairman



System of International Accreditations

Institution Accreditations



Programme accreditations



Institutional strategies towards international recognition through international accreditations

- Kozminski University (Poland)
- Faculty of Economics, University of Ljubljana (Slovenia)
- IEDC Bled School of Management (Slovenia), International Academy of Business (Kazakhstan), IMISP (Russia)
- RISEBA (Latvia)



What for/ how to make a choice?

- Quality Label ???
- International recognition ???
- Quality improvement tool ???
- Trends???

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- Value for stakeholders ???
- Value for the institution ???
- Marketing tool ???
- Value for money ???

IQA International Accreditation - the Tool for Development of Innovative Business Schools



A Recognition of Excellence, Locally and Globally



CEEMAN

International Association for Management Development in
Dynamic Societies

Mission

With professional excellence as its aim, CEEMAN fosters the **quality of management development and change processes** by developing education, research, consulting, information, networking support, and other related services for management development institutions and corporations operating in **transitional and dynamically changing environment**. Its holistic approach to the phenomena of change and leadership development celebrates **innovation, creativity and respect for cultural values**

Dynamically changing societies are those in which social, economic and political change is occurring constantly and is experienced at the level of daily life of businesses and the wider citizenry



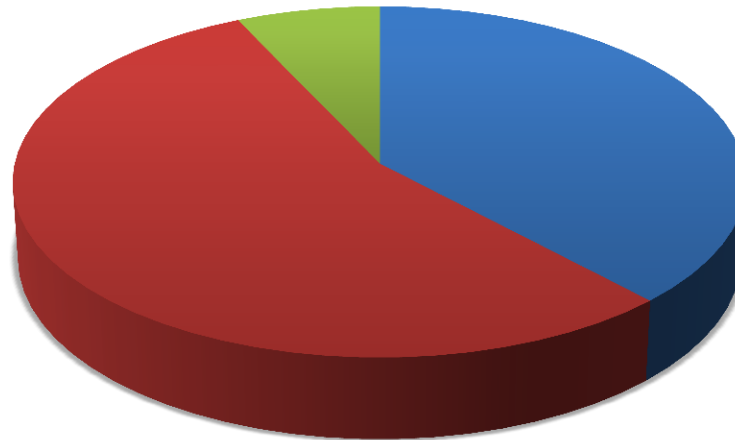
CEEMAN **Value Platform**

- Setting international quality standards in management education
- Promoting principles of responsible management education
- Supporting transitional and change processes
- Encouraging respect for diversity and culture
- Fostering innovation, creativity, and holistic approach to management development



CEEMAN Membership

- 218 members for 54 countries
 - 146 institutional
 - 11 corporate
 - 28 exchange
 - 33 individual



- West/North America/Far East
- CEE/CIS/Caucasus
- Other emerging markets

Recognition of Excellence Within CEEMAN Member Schools

- Established in 1998 to create a quality assurance and continuous improvement scheme for CEEMAN members that provide outstanding management education to their clients.
- Today, IQA provides accreditation recognition for 19 business schools in CEE, Central and Eastern Europe, and Western Europe. 5 Schools are in the pipeline
- CEEMAN accreditation standards place strong emphasis on the requirement that CEEMAN member schools meet the needs of their local and regional markets in addition to measuring up well in the context of globally accepted accreditation standards.

How Is IQA Different? CEEMAN Values and their Reflection in Accreditation Assessment Criteria

- Audit – yes , but more intent to deliver on the advisory dimension
- Strong alignment between vision and strategy in the local and regional environmental context; evidence of strategic focus
- What the institution produces as outputs relative to its inputs
- Evidence of realization or promise of long-term financial viability
- Evidence that the institution is tuned in to a rapidly changing global business environment (curriculum and research agendas)

How Is IQA Different? CEEMAN Values and their Reflection in Accreditation Assessment Criteria

- Is the institution relevant and meeting the needs of its local stakeholder communities?
- Does faculty research enhance classroom experiences?
- Emphasis on the learning process in relation to learning content
- Commitment to principles of responsible management education
- Respect for well aligned entre- and intra-preneurship initiatives
- Differentiation and honest communication of the institution's customer value propositions (what is said is close to reality)

Delivers Internal and External Benefits

- Leads to self-critical assessment and productive internal dialogue on strategic and operational issues
- Helps internal stakeholders appreciate more how their individual behaviors can contribute most effectively to meeting institutional objectives
- World-class external advisors share best industry practices during the IQA peer review team visits
- Certifies that the institution meets high quality and rigorous international standards for satisfying the needs of their direct clients and other stakeholders
- Can be used as marketing tool
- Special focus on institutions that operate in dynamic societies (not “one shoe fits all” approach to accreditation)

The IQA Family Of Accredited Schools Has Many Prominent And Long-Standing Members...

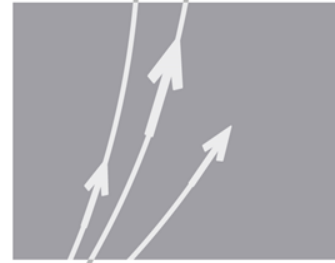
Examples:

- Estonian Business School (Estonia)
- Gdansk Foundation for Management Development (Poland)
- IEDC - Bled School of Management (Slovenia)
- IMISP (Russia)
- ISM (Lithuania)
- Kozminski Business School (Poland)
- KMBS (Ukraine)
- MIM-Kyiv (Ukraine)
- RIGA Business School (Latvia)
- RISEBA (Latvia)
- School of Management, St. Andrews University (Scotland, UK)

Welcomed Three New Members Into the Family in 2013

- Department of Finance and Banking, Russian Presidential Academy of Economy and Public Administration (Russia)
- IPM Business School (Belarus)
- Poznan University of Economics (Poland)

Accreditation Procedures has been simplified and Stream-Lined as of September 2013



- Simplified Eligibility Requirement
- Stream-Lined Requirements for Re-Accreditation Documentation
- Potential Option for Shorter Re-Accreditation Peer Visit Time and Peer Visit Team Complement

Is It Time For Your Institution to Consider



**International
Quality
Accreditation**

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